



# 2018 sponsorship opportunities

Hosted by Saint Brigid of Kildare Parish, Saturday, March 3, 2018

## melchior

**\$5,000**

### Included in the melchior package:

- Exposure and recognition in at least four parish bulletins (over 3,000 families per publication)
- One bulletin will include a company feature that includes a half page of advertisement or editorial on sponsor company
- Pre and post event recognition with logo in parish email newsletter (over 2,000 families) and school email newsletter (over 400 families)
- Logo size will be proportionately larger than lower level sponsors
- Pre-event recognition on event website; logo will link to sponsor website
- Logo featured in multi-media auction leaderboard displayed in high-traffic location during event
- 8 event tickets
- Logo printed on the bottom of each auction item sheet displayed at event (limited to top 6 sponsors)
- Banner image (320 x 50 px) scrolling on top of guest smart phones
- Logo (100 x 100 px) scrolling on bottom of guest smart phones
- Logo displayed on parish social media accounts (Facebook, Twitter and Instagram)

## balthazar

**\$2,500**

### Included in the balthazar package:

- Exposure and recognition in at least two parish bulletins (over 3,000 families per publication)
- Pre and post event recognition with logo in parish email newsletter (over 2,000 families) and school email newsletter (over 400 families)
- Pre-event recognition on event website; logo will link to sponsor website
- Logo featured in multi-media auction leaderboard displayed in high-traffic location during event
- 6 event tickets
- Logo printed on the bottom of each auction item sheet displayed at event (limited to top 6 sponsors)
- Logo (100 x 100 px) scrolling on bottom of guest smart phones
- Logo displayed on parish social media accounts (Facebook, Twitter and Instagram)

## imperiale

**\$1,000**

### Included in the imperiale package:

- Exposure and recognition in at least two parish bulletins (over 3,000 families per publication)
- Pre and post event recognition with logo in parish email newsletter (over 2,000 families) and school email newsletter (over 400 families)
- Pre-event recognition on event website; logo will link to sponsor website
- 4 event tickets
- Logo (100 x 100 px) scrolling on bottom of guest smart phones
- Logo displayed on parish social media accounts (Facebook, Twitter and Instagram)

## magnum

**\$500**

### Included in the magnum package:

- Exposure and recognition in at least two parish bulletins (over 3,000 families per publication)
- 2 event tickets
- Logo displayed on parish social media accounts (Facebook, Twitter and Instagram)
- Pre-event recognition on event website; logo will link to sponsor website

*\*Companies who contribute goods or services amounting to \$3,000 or more will receive the SPICE balthazar package.*

**Corporate Sponsor Contacts:** Sarah Moore [sarahmoore00@hotmail.com](mailto:sarahmoore00@hotmail.com) or 761-3734

Please email ad and/or high-res logo for marketing materials to Allie Wing at [awing@cdeducation.org](mailto:awing@cdeducation.org) by February 5, 2018.